



Leadership Essentials

Digitally Enabled Frontline
Journey for Leaders

Leadership Essentials is a digitally enabled leadership journey that provides the essential skills leaders and managers need to be successful and produce results. Leadership Essentials brings proven leadership content to life in a highly engaging, modern environment that is globally scalable. This program can reach large populations of leaders efficiently and effectively.

Combine the Leadership Essentials experience with GP Strategies® leadership development programs and consulting services to maximize the impact to your organization.

Leadership Essentials provides training on:

- The skills leaders need to successfully deliver results for their organizations
- New thinking around the importance of leadership mindsets: growth, inclusion, agility, and enterprise
- Focus areas—the role of a leader, trust, communication, delegation, accountability, coaching, teamwork, high-performing teams, and change

Key information

- Highly scalable—cohorts of 60-125
- Digitally enabled
- Supported by coach and moderator
- Content curation
- Micro-learning
- Relevant content—research based on the needs of leaders
- Contextualized for your organization



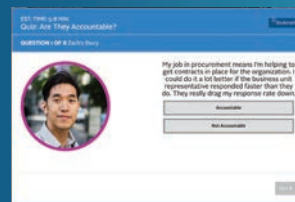
••• Experience Leadership Essentials



Course Content



Scenario



Quiz



Through innovative technology, Leadership Essentials provides what you need, when you need it. Learning with peers and the guidance of a coach maintains the human connection. All of this comes together in an experience that is relevant and impactful.

Technology

- Highly relevant, spaced learning
- Accessibility—any device, anywhere, anytime
- Dynamic input and real-time flexibility
- Multiple modalities—videos, podcasts, infographics,

Human Connection

- Leadership coach to support and guide learners
- Moderator to support responses to learner questions and curation of real-time information based on learner needs
- A community of learners brought together to share and learn from each other through online collaboration
- Opportunities to enhance the learning with coaching circles, virtual instructor-led, and classroom experiences

Relevancy

- Activities that integrate with daily work and make an immediate impact
- Micro-learning bursts
- Content that pulls in the learner to draw upon their own experience
- Content contextualized

• • • For more information about Leadership Essentials, please visit www.gpstrategies.com.

Client Profiles

Global Pharmaceutical Company

This program, as designed for a pharmaceutical company, is a 7-week online experience for 5,000 managers to support a new performance management process. Managers have the opportunity to learn, practice, and apply critical coaching skills via online discussions with their peers; interact with experts; and experience eLearning courses, videos, podcasts, articles, and offline missions with self-reflection.

Large Agricultural Provider

A major provider of agriculture products created a consistent approach to developing their 7,000 leaders across the globe with a rapidly scalable solution. Through a leadership essentials-based journey, they leveraged technology and kept human connection alive. Access to proven leadership content was important yet the ability to customize the content was a priority so they could seamlessly weave in their internal leadership expectations. The result? Ninety-six percent of managers indicated they can encourage a growth mind-set, ninety-six percent know how to build trust with their employees, and ninety-four percent can give positive and constructive feedback. Net promoter scores for the experience are high and the global rollout continues to unfold.



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