Training Industry, Inc. Contacts

Dennis O'Brien, Director of Marketing Operations
919.653.4998
dobrien@trainingindustry.com

FOR IMMEDIATE RELEASE

Announcing the 2020 Training Industry Top Training Companies Lists: Assessment and Evaluation

RALEIGH, N.C. — **Dec. 10, 2020** — Training Industry today announced its selections for the 2020 Top Training Companies™ lists for the assessment and evaluation sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2020 Top 20 Assessment and Evaluation Companies and Watch List

Selection to the 2020 Training Industry Top 20™ Assessment and Evaluation Companies List was based on the following criteria:
- Diversity of assessment capabilities.
- Quality and innovation of evaluation techniques.
- Company size and growth potential.
- Quality and number of clients/users.
- Awards, recognition and competitive differentiation.

"The companies on this year's Top 20 Assessment and Evaluation Companies List partner with organizations to deliver top assessment and evaluation tools that create actionable insights for employees and the business," said Ken Taylor, president of Training Industry, Inc. "These companies are developing new and innovative products that adapt to the changing workplace environment through digital delivery, generating engaging assessment experiences through tools such as simulations, gamification and personalization."

"This year's Assessment and Evaluation Watch List Companies represent emerging and unique leaders that have demonstrated distinctive capabilities in their products and services," said Danielle Draewell, market research analyst at Training Industry, Inc. "These companies strive to provide proven and validated assessments, evaluations, and reporting and analytics services to serve a variety of industries, employee levels and jobs roles."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's live events, articles, magazine, webinars, podcast, research and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.