FOR IMMEDIATE RELEASE

Announcing the 2020 Training Industry Top Training Companies Lists: Custom Content Development

RALEIGH, N.C. — **June 25, 2020** — Training Industry today announced its selections for the 2020 Top Training Companies™ lists for the custom content development sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2020 Top 20 Custom Content Development Companies and Watch List

Selection to the 2020 Training Industry Top 20™ Custom Content Development Companies List was based on the following criteria:

- Industry visibility, innovation and impact.
- Capability of developing and delivering multiple types of content.
- Depth and breadth of subject matter expertise.
- Company size and growth potential.
- Strength of clients and geographic reach.

"This year's Top 20 Custom Content Development Companies are creating unique solutions by developing customized training that aligns with an organization's business objectives," said Ken Taylor, president of Training Industry, Inc. "These engaging learning experiences are supported through the latest learning technologies, such as virtual and augmented reality, simulations, and artificial intelligence. Through their expertise in developing learning content for an array of modalities, these companies offer comprehensive solutions for a variety of learners."

"The companies selected for this year's Custom Content Development Watch List represent specialized and emerging organizations that use innovative tools to create interactive and immersive custom solutions," said Danielle Draewell, market research analyst at Training Industry, Inc. "These companies assist clients all over the world with a wide range of learning needs."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's live events, articles, magazine, webinars, podcast, research and reports generate more than 5 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.