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FOR IMMEDIATE RELEASE

Announcing the 2020 Training Industry Top Training Companies Lists: Sales Training

RALEIGH, N.C. — **April 30, 2020** — Training Industry today announced its selections for the 2020 Top Training Companies™ lists for the sales training sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2020 Top 20 Sales Training Companies and Watch List](#)

Selection to the 2020 Training Industry Top 20™ Sales Training Companies List was based on the following criteria:
- Thought leadership and influence on the sales training sector.
- Breadth and quality of sales training topics and competencies.
- Company size and growth potential.
- Industry recognition and innovation.
- Strength of clients and geographic reach.

"This year's Top 20 Sales Training Companies are embracing learning technologies and growing and evolving their course programs to fully support and engage the modern learner," said Ken Taylor, president of Training Industry, Inc. "Through digital offerings, simulations, coaching and assessments, these organizations are leading the sales training industry through innovative and blended approaches to ensure a comprehensive learning experience."

"The companies selected for the 2020 Sales Training Companies Watch List bring unique and specialized strengths to the sales training industry," said Danielle Draewell, market research analyst at Training Industry, Inc. "These organizations create exclusive learning experiences and sustainment practices that keep the learner involved and connected in the industry."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers annually. Training Industry's live events, articles, magazine, webinars, podcast, research and reports generate more than 5 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.

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