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Announcing the 2023 Training Industry Top Training Companies Lists: Sales Training & Enablement
RALEIGH, N.C. — March 2, 2023 — Training Industry today announced its selections for the 2023 Top Training Companies™ lists for the Sales Training & Enablement sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2023 Top Sales Training & Enablement Companies

Selection to the 2023 Training Industry Top Sales Training & Enablement Companies lists was based on the following criteria:

- Breadth and quality of program and service offerings.
- Industry visibility, innovation and impact in the sales training market.
- Client and customer representation.
- Business performance and growth.

"This year's selection for our Top 20 Sales Training & Enablement companies list provides quality sales offerings in a wide range of roles, topics, competencies, metrics and modalities to fit the sales training needs of any organization," said Jessica Schue, market research analyst at Training Industry, Inc. "These companies all offer a custom tailored experience for their learners, incorporating blended learning styles and keeping up-to-date with the best offerings, research and innovations to provide their customers with the most cutting-edge selling trends and better results."

"The companies selected for our 2023 Sales Training & Enablement Watchlist offer a unique set of tools, topics and technologies to adapt and liven the learning experience," said Tom Whelan, director of corporate research at Training Industry, Inc. "Adding technologies such as artificial intelligence (AI), microlearning, collaborative tools and more helps these organizations adapt to both their clients' and learners' needs."

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About Training Industry, Inc.

"We make connections."^{TM} Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.