



Training Industry, Inc. Contacts

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FOR IMMEDIATE RELEASE

Announcing the 2023 Training Industry Top Training Companies Lists: Assessment and Evaluation

RALEIGH, N.C. — Nov. 30, 2023 — Training Industry today announced its selections for the 2023 Top Training Companies™ lists for the Assessment and Evaluation sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2023 Top Assessment and Evaluation Companies!](#)

Selection to the 2023 Training Industry Assessment and Evaluation Companies lists was based on the following criteria:

- Breadth and quality of assessment capabilities and evaluation techniques.
- Industry visibility, innovation and impact in assessment and evaluation market.
- Client and user representation.
- Business performance and growth.



“This year’s Top 20 Assessment and Evaluation companies offered a range of high-quality solutions, such as employee development, leadership potential, behavior change, multi-rater assessments and much more through proven insights. With their range of quality offerings and expertise, these companies help employees at all levels improve and stay engaged with their training,” said Jessica Schue, market research analyst at Training Industry, Inc. “On top of their range of assessment types, these companies stay up-to-date on their tools and technology offerings to make sure they offer innovative approaches to their metrics, feedback and delivery options.”



“The companies selected for our 2023 Assessment and Evaluation Watch List demonstrate reliable methods and distinctive capabilities through their offerings with proven insights and extensive research,” said Tom Whelan, director of corporate research at Training Industry, Inc. “Through their research and insights, tools and capabilities, these companies strive to guide and inform their clients on the organizational training needs and opportunities for growth within.”



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About Training Industry, Inc.

“We make connections.”™ Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.