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Announcing the 2024 Training Industry Top Training Companies Lists: Sales Training and Enablement

RALEIGH, N.C. — Feb. 22, 2024 — Training Industry today announced its selections for the 2024 Top Training Companies™ lists for the Sales Training and Enablement sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2024 Top Sales Training and Enablement Companies!

Selection to the 2024 Training Industry Sales Training and Enablement Companies lists was based on the following criteria:

- Breadth and quality of program and service offerings.
- Industry visibility, innovation and impact in the sales training market.
- Client and user representation.
- Business performance and growth.

"This year's Top 20 Sales Training companies offered a breadth of sales training solutions for all types of sales roles and topics. These innovative organizations utilize learning technologies and an array of delivery options, such as sales enablement platforms or AI-enabled coaching, to fit the sales training needs of any organization," said Jessica Schue, market research analyst at Training Industry, Inc. "Through research and innovation, these organizations keep their frameworks up-to-date, staying knowledgeable on new selling trends and how to achieve the best results."

"The companies selected for our 2024 Sales Training Watch List bring unique sales content topics and tools to offer a quality sales learning experience and service to their customers," said Tom Whelan, director of corporate research at Training Industry, Inc. "These companies strive to provide cutting-edge sales training by providing comprehensive feedback and strengthening skills and techniques to promote the success of their learners."

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About Training Industry, Inc.

"We make connections."^{TM} Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.